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TECHBRIDGE APPOINTS EDUCATION TECHNOLOGY EXECUTIVE AS ITS NEXT CEO

ATLANTA, GA, JANUARY 31, 2020 - After an extensive national search, [TechBridge](#), a longstanding Atlanta-based nonprofit, dedicated to breaking the cycle of generational poverty through the innovative use of technology, to transform nonprofit and community impact, is proud to announce the appointment of Nicole Armstrong as Chief Executive Officer. Nicole takes the reigns from Julio Carrillo who served as the Acting CEO for the past nine months and COO for 21/2 years. Carrillo succeeded James Franklin, former TechBridge CEO.

Nicole Armstrong is a seasoned business executive with more than two decades of experience and a series of successes with public sector, large and mid-sized organizations, particularly focused on operations and emerging business strategies. Nicole most recently served as Senior Vice President of Customer Success at Renaissance Learning, one of the nation's largest education technology companies. Prior to Renaissance, she was CEO and Co-Founder of Noodle Markets, K-12's first digital procurement platform and national marketplace. Nicole also served as President of CORE Education and Consulting Solutions (ECS), Inc., an Atlanta-based leading global education company providing assessments, interventions and content solutions for districts and states serving Pre-K, K-12, Employability, Special Education and Higher Education sectors. Prior to CORE ECS, Nicole was the Senior Vice President of Client Services for Schoolnet, Inc. and Pearson Education. Nicole holds a bachelor's degree with honors in Computer Science Engineering from Binghamton University's Watson School of Engineering and graduated Phi Beta Kappa from the University of Maryland University College with a master's degree in Business Administration.

On Armstrong's appointment, Vish Narendra, TechBridge Board Chair (SVP & CIO, Graphic Packaging International) said, "This is an exciting time for TechBridge. We will celebrate 20 years of service this year. More than 50,000 nonprofits use our technology. We've improved outcomes and transformed over 100 nonprofits and we've impacted more than 50 million people through the nonprofits we serve. Nicole brings more than two decades of experience as an exceptional leader and innovator. That, coupled with her extensive public sector, engineering and consulting background makes her uniquely positioned to take TechBridge to the next level of its evolution".

Armstrong most recently served as Senior Vice President of Customer Success at Renaissance Learning, one of the nation's largest education technology companies. Prior to Renaissance, she was CEO and Co-Founder of Noodle Markets, K-12's first digital procurement platform and national marketplace. Armstrong also served as President of CORE Education and Consulting Solutions, Inc., a leading global education company providing assessments, interventions and content solutions for districts and states serving Pre-K, K-12, Employability, Special Education and Higher Education sectors. Prior to CORE ECS, she was the Senior Vice President of Client Services for Schoolnet, Inc. and Pearson Education.

Said Armstrong on joining TechBridge, "I am humbled and deeply honored to have been selected for this role. I feel a personal connection to the TechBridge mission. My love affair with technology, which started at the age of 11, changed the trajectory of my life. The work that TechBridge is doing, to impact individuals, communities and nonprofits, not only matters, but also is a social imperative. I look forward to locking arms with the board, our team, our partners and our nonprofit clients, so that we can continue to make a profound difference in the lives of those that need it most". TechBridge is focused on some exciting product releases this year. First, in partnership with Feeding America, it plans to continue to improve and rollout Agency and Donor Express 2.0, which enables food banks to list inventories online, providing hunger relief agencies the opportunity to order food seamlessly. Second, TechBridge has launched JusticeServer, an open API platform for pro bono attorneys and civil case management needed by Legal Services Organizations (LSOs) serving people living in poverty. "We are thrilled to have Nicole

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onboard because she really understands the importance of leveraging technology to drive exponential change with far reaching outcomes. We are confident that Nicole is the right person to lead the organization towards pivotal growth", says TechBridge co-founder Scott Geller.

Armstrong holds a bachelor's degree with honors in Computer Science Engineering from Binghamton University's Watson School of Engineering and graduated Phi Beta Kappa from the University of Maryland University College with a master's degree in Business Administration. The search for the CEO began in early 2019. The effort was led by Clint Bailey, one of TechBridge's dedicated board members, along with Neysa Dillon Brown, Managing Director with Diversified Search and her team. Diversified Search www.diversifiedsearch.com is an executive search firm specializing in the nonprofit and philanthropic fields.

About TechBridge

Founded in 2000, TechBridge is a nonprofit organization that utilizes current technology to help other nonprofits amplify their impact. TechBridge focuses on 501(c)3 organizations that provide services to break the cycle of generational poverty through the use of technology. Through collective action TechBridge applies its products, collaborative community programs and technical services on ending homelessness, preventing hunger, transforming workforce development, and ensuring justice.