



Georgia Association of Homes & Services for the Aging (GAHSA)

GAHSA Coffey-Break

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A mission of caring ... A commitment to quality

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The Georgia Association of Homes and Services for the Aging is the statewide association of over 135 key not-for-profit and other mission-focused organizations dedicated to providing quality housing, health care, community based and other related services for older Georgians. GAHSA's mission is to represent and promote the common interests of its members through leadership, advocacy, education and other services in order to enhance each member's ability to serve older Georgians.

General Notes of Interest

Congratulations to GAHSA Members

On November 6th, at the AAHSA national conference in San Francisco, the following GAHSA members will be recognized as graduates of the Certified Aging Services Professional (CASP) program (formerly RHP) through the University of North Texas and AAHSA.

Todd Barcroft – Campbell-Stone North Apartments

Karen Lucas – Calvin Court (CASP Fellow)

Mike McDaniel – Lenbrook

Additionally, on November 4th, at the AAHSA national conference, the new national leadership initiative, *Leadership AAHSA*, will begin. **Zandra Matthews**, Director of Supportive Services at Lutheran Towers in Midtown Atlanta, was chosen to be one of only 35 selected from throughout the United States to participate in this program. One of the roles of the "Leadership Fellows" is to work with their state associations in the area of leadership development. We look forward to benefits to gahsa and our members.

www.gahsa.org

Don't forget to watch the web site. Information and registration for ALL upcoming events are now posted on the site.

NOTICE: the section *For GAHSA Members* – you will need a password for the section of the web site. The password is *quality*.

A new section for Service Coordinators is now on the web site – service coordinators should contact Barry Lastinger at blastinger@gahsa.org for this password to access this information.

Special Features

Each month, we will feature an article provided by our Associate members – the Business Connections Series. This will give them an opportunity to provide you with any current information and remind you of our various business members committed to providing products and services for you.

A Tip From TechBridge

Hello All!

I hope you're having a great fall. The leaves are changing colors, and there's a slight chill in the air at night, the end of the year will soon be upon us. And the end of the year usually means that the project that you started way back in July is wrapped up and going live.

Now, while it would be really nice to be able to bask in the glory of the completed project, chances are, that isn't going to happen. The work is just beginning. You had to sell the project to the board, to your donors and to your constituents, just to get someone to listen.....and oh yes, to finance it. Guess what? You get to do it all over again.

It is a little different this time though. You can now measure your results and tell your story. You promised an increase in efficiencies, and now you have the metrics to prove them. You are feeding twenty percent more people than you did six months ago. You are providing three more people per month with job training. You are able to keep twenty-three more seniors in their homes. You have measurable results, and you need to tell your stakeholders about it. You need to tell the world.

In telling your story, you are getting recognition for your organization. Now, here comes the tip. There are organizations out there that will reward you for your efforts and hard work. There are a number of "General Impact Awards" that you can apply for. The Dell Foundation, and Kaiser Permanente present General Impact Awards. On the local level, the Technology Association of Georgia (TAG) and TechBridge also offer award opportunities. Some of these General Impact Awards have categories specific to non-profits, and many of these have a cash grant that accompanies the award.

I am going to take a minute to speak to one of those awards: the Technology Innovation Award, administered by TechBridge. The Technology Innovation Award is given by Accenture and open to nonprofit organizations in Georgia (see the application form for specific eligibility criteria). It is given to a nonprofit organization that has demonstrated effective and innovative use of technology to advance its mission, reach community targets, expand strategic goals and improve client service. Recent TIA winners have been CHRIS Kids, Hemophilia

of Georgia, Inc., Project Open Hand Atlanta, The Atlanta Community ToolBank, and The Atlanta Community Food Bank. As you can see, different organizations with different missions. Go to www.techbridge.org/tia to review the application. Give it a shot; the top three entries will win services, software and cash!

Three finalists will be selected in March of 2007, and the application deadline is February 9, 2007. The award is a technology award and the applications must be submitted electronically. If you have any questions, give us a call!

Happy Technology,

Anthony Young,
Director of Client Development

Georgia Institute on Aging Events & Information

Please continue to watch the gahsa web site for Institute event information

You may contact the office if you have not received information regarding the opportunities listed in Events at a glance above



gahsaNEXT begins November 15th

The first gahsaNEXT group begins event November 15th at the gahsa office in midtown Atlanta. Thanks to members from all over the state who are participating.