



Atlanta's Technology Community Comes Together to Help Non-profits

The 2005 Digital Ball®

El Fuego a Dentro – the fire within – was the theme of TechBridge's 2005 Digital Ball, presented by Accenture. With more than 1,160 guests attending the May 7th black-tie gala, the annual fundraiser has become Atlanta's premier technology event.

Joining presenting sponsor Accenture, executives from Microsoft, BellSouth, The Home Depot, Lanier, McKenna Long & Aldridge LLP, Silicon Valley Bank, Garrett Group and executives from 88 other corporate sponsors gathered at the Georgia World Congress Center to pay tribute to the work of Georgia's non-profits. Thanks to the generous support of Atlanta's corporate and community leaders, TechBridge raised more than \$1 million in cash and in kind services toward its goal of helping non-profits achieve their missions by using technology to become more efficient, more effective and better serve the community.

Since its inception in 2000, TechBridge has saved area non-profits over \$2.1 million in professional service fees by delivering technology solutions, services and education at significantly below-market prices. As an affiliate of Microsoft's National NPower Network, TechBridge has facilitated the donation of more than \$2 million in free Microsoft software to Georgia's non-profit community. The organization provides web and e-mail hosting services, programming, IT planning and equipment acquisition, education and a wealth of other critical technology products and services.

Because it is a non-profit organization, TechBridge uniquely understands the exceptional business challenges faced by charitable groups. In just five years the agency has become an essential bridge between Georgia's vast technology

resources and the growing needs of the nonprofit community. "TechBridge delivers real results to the Georgia non-profit community," says TechBridge CEO, Jack McMillan. "We've helped agencies – small and large – improve critical processes and move closer to reaching their full potential."

THE FIRE WITHIN – AN EVENT FUELED BY PASSION AND DEDICATION

This year's Digital Ball event was co-chaired by two of Atlanta's most accomplished IT leaders: Becky Blalock, senior vice president and CIO for Atlanta-based Southern Company and H. James Dallas, vice president and CIO of Georgia-Pacific. These two corporate leaders share a dedication to serve and improve the community in which they live and work.

The Latin-inspired event featured the fiery rhythmic dance of the Julie Baggenstoss and the Salsambo dance companies as well as the music of Jerry Fields and Vecinos del Mundo. CNN anchor personality, Renay San Miguel, served as the evening's master of ceremonies.

A SYMBOL OF INNOVATION

One of the event's most anticipated moments is the announcement of the recipient of TechBridge's Technology Innovation Award. Given by Accenture for the last two years, the 2005 award finalists included Big Brothers Big Sisters of Metro Atlanta, Hands On Network and Hemophilia of Georgia, Inc. These three organizations were nominated from an impressive field of 25 applicants.

In addition to well-deserved recognition among industry peers and community leaders, the Technology Innovation Award provides the

winner with \$15,000 of TechBridge consulting services and \$25,000 worth of free Microsoft Software. Finalists each receive TechBridge consulting services and Microsoft software valued at \$15,000.

The difficult task of choosing the winner of the Technology Innovation Award lies in the very capable hands of a panel of judges comprised of non-profit and corporate IT executives.

AND THE WINNER IS...

The recipient of the fourth annual Technology Innovation Award is Hemophilia of Georgia, Inc. Hemophilia is a genetic blood clotting disorder that affects Americans from all racial and ethnic backgrounds. Hemophilia of Georgia (HoG) began serving the community as a nonprofit specialty pharmacy. The agency also provided nurses specialized in teaching home infusion. HoG now provides a variety of community services, educational programs, access to medical treatment, and support of research to Georgia residents affected by a range of bleeding disorders and associated complications.

HoG received the Technology Innovation Award because of its comprehensive Client Management System (CMS), a custom application that takes full advantage of the Microsoft Windows operating system and the .NET platform. The CMS tool reduces the time required to take pharmacy orders from approximately 15 minutes down to 7, and significantly decreases the time to complete a prescription order. Because CMS is real-time, it also reduces errors and eliminates necessary call-backs to clients to obtain additional information needed to process the prescription order. The tool also tracks lot numbers for drug safety and monitors recalls,

automatically communicating with affected clients.

The CMS Auto Dispense Module calculates patient dosage and searches inventory for best possible combinations, taking into consideration patient convenience and expiration dates for medication. Prior to CMS, HoG pharmacists were required to manually calculate and research this information for each order processed. The system also helps determine if clients are eligible to receive discounted drugs and reports information required by the CDC in addition to tracking patient demographics and ensuring privacy.

Because HoG serves as the contract pharmacy for hemophilia treatment centers and hospitals, (especially rural ones who cannot stock medication), as well as some third-world countries, timely and accurate prescription ordering information is crucial. HoG shipped 26 million units of donated medication in 2004.

A JOB WELL DONE

TechBridge and Accenture congratulate Hemophilia of Georgia and salute the impressive list of nonprofit agencies nominated for the 2005 Technology Innovation Award. We are pleased to recognize your efforts and support your innovative use of technology to better serve your clients.

FOR MORE INFORMATION

If you are interested in learning more about TechBridge's services available to the nonprofit community or the Technology Innovation Award, please contact us. 404.879.5412 www.techbridge.org

2005 Applicants for Technology Innovation Award

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| Action Ministries | Creating Pride |
| American Red Cross, Metropolitan Atlanta Chapter | Dad's Garage Theatre Company |
| Atlanta Day Shelter for Women and Children | DeKalb County CASA Program |
| Atlanta Legal Aid Services Program and Georgia Legal Services Program | Girl Scout Council of Northwest Georgia, Inc. |
| Augusta Genealogical Society | Girls Incorporated of Greater Atlanta Hands On Network |
| Big Brothers Big Sisters of Metro Atlanta | Hemophilia of Georgia, Inc. |
| Camp Kudzu | Leadership Atlanta |
| Center for the Visually Impaired | Madison-Morgan Cultural Center |
| Chattahoochee Nature Center | Pace Academy |
| Chattahoochee Riverkeeper | Parent to Parent of Georgia |
| | Southern Arts Federation |
| | TECH CORPS Georgia, Inc. |
| | Technology Uplift |



(L to R) Jack McMillan, Chief Executive Officer, TechBridge; Shelley Tamburro, Development Director, Hemophilia of Georgia; Maria Manahan, Vice President of Finance and Operations, Hemophilia of Georgia; Jason Shipp, Network Systems Administrator, Hemophilia of Georgia.

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