

The Insider

Events Around Town

1 + 0 = \$1 million ▶

TechBridge, an Atlanta-based organization that puts technology into the hands of nonprofits, held its sixth annual Digital Ball May 6 at the Georgia World Congress Center. The event was expected to raise \$1 million for TechBridge's initiatives.

At the event, **Craig Ramsey** of event sponsor Accenture Ltd. presented the annual Technology Innovation Award, which recognizes nonprofits that have used technology to significantly impact their mission, to **Kathy Colbenson**, CEO of CHRIS Kids Inc.



▶ **Bart Wood**, from left, chief information officer of Southern Co.'s Georgia region, with **Jean-Michel Arès**, senior vice president and CIO of The Coca-Cola Co., and **Joe Oesterling**, CIO of Cobeyond Communications Inc.



▶ **Richard Warner**, from left, of What's Up Interactive with **Beach M. Clark Jr.**, vice president of information technology at the Georgia Aquarium; **Marian Lucia**, executive vice president and CIO of the Federal Home Loan Bank of Atlanta, and **Sandra Hoffman**, CIO-in-residence at the Advanced Technology Development Center.



▶ **Brian Shield**, left, executive vice president and CIO of The Weather Channel, with **Brian Panosian** of Cisco Systems Inc.

▶ **Guido Sacchi**, CIO of CompuCredit Corp., with **Sandra W. Kearney**, vice president of information services at Gold Kist Inc.



Digital Ball co-chairs **John Seral** of GE Energy and **Becky Bialock** of Southern Co.