

Technology Innovation Award

Awarded annually at the Digital Ball, the prestigious Technology Innovation Award, given by Accenture, will recognize area nonprofits, who have technology projects they would like to implement to significantly increase the efficiency and effectiveness with which they serve the community.

The winner of the award receives over \$55,000 in TechBridge consulting services and Microsoft software and a \$5,000 cash grant to realize its technology vision. Two finalists each receive a TechBridge technology assessment and over \$13,000 in Microsoft software and cash.



L to R: Kevin Campbell, Group Chief Executive - Technology, Accenture and Pam Reynolds, Director, Southwest Georgia Area Health Education Center, Technology Innovation Award winner



DIGITAL BALL®

Saturday May 5, 2012
Atlanta Marriott Marquis



Join the who's who in
Atlanta's technology community
to help nonprofits
do more and serve more people



2011 Presenting Sponsor



2011 Terabyte Sponsors



2011 Raffle Match Sponsor



2011 Gigabyte Sponsors



2011 Megabyte Sponsors

- | | |
|--|-------------------------------|
| Anteo Group, LLC | Macy's Systems and Technology |
| Ariba | Manhattan Associates |
| ASAP | MATRIX Resources |
| Avanade | McKesson |
| Bank of America | MD&E CLARITY |
| Bob and Bernadette DeRodes | MDI Group |
| CIBER, Inc. | NIIT Technologies, Inc. |
| Cisco | NorthgateAriso |
| Comcast Business Class | Primus Software Corporation |
| consilium1 | Research In Motion |
| CTS, Inc. | Salesforce.com |
| Definition 6 | Silicon Valley Bank |
| Federal Home Loan Bank of Atlanta | Silverpop |
| Garrett Group Marketing Communications | Syntel, Inc. |
| GE Energy | The Home Depot |
| Georgia IT, Inc. | The Intersect Group |
| Global Payments | Thompson Technologies, Inc. |
| Grant Thornton | UPS |
| HP Networking | Volt Workforce Solutions |
| ING | Workday |
| Intel Corporation | Xpanxion |

2011 Kilobyte Sponsors

- | | |
|--|----------------------------|
| Abacus Solutions | Omlink Systems |
| Atlantic Trust Private Wealth Management | Oversight Systems, Inc. |
| B2B Technologies, LLC | Polycom |
| Cox Enterprises | Pyramid Consulting, Inc. |
| Crossgate, Inc. | RCG Information Technology |
| Elavon | RDA Corporation |
| Gadfly | Rollins, Inc. |
| HUNTER Technical | SIM Atlanta |
| Imlay Investments, Inc. | Slalom Consulting |
| Informatica | Smith & Howard |
| KPMG, LLP | Southern Company |
| LeasePlan USA | Synergis |
| Liaison Technologies | The Madison Henry Group |
| Norfolk Southern Corporation | Troutman Sanders, LLP |
| nVision Studios | What's Up Interactive |

2011 Event Producer



**Saturday, May 5, 2012
6:30 p.m. to midnight
Atlanta Marriott Marquis**

Co-Chairs

Maryann Goebel, EVP & CIO, Fiserv

Ed Steinike, VP & CIO, The Coca-Cola Company

Please Join Us

We invite you to sponsor the TechBridge Digital Ball.

- Help nonprofits harness the power of technology
- Improve your company's visibility in a crowded field
- Meet CIOs and other technology executives in a relaxed, intimate setting
- Build relationships with other TechBridge supporters based on a shared interest
- Enable technically-skilled employees to contribute to the community in a way in which only they can
- Energize and unite your team behind a common cause - the TechBridge mission

If you are interested in becoming a Digital Ball Sponsor, please visit www.techbridge.org and complete a sponsorship application. Contact digitalball@techbridge.org or call 404.879.5412 with any questions.

Proceeds enable TechBridge to deliver critical technology services and solutions to hundreds of Georgia's nonprofits.

We are honored by the trust our sponsors place in us to make their investment in the community really count.

Sponsorship Levels and Benefits	Kilobyte \$5,000	Megabyte \$10,000	Gigabyte \$15,000	Terabyte \$30,000
Marquee sponsorship of Digital Ball, including your company logo in lights at the event				•
Profile in TechBridge technology community e-newsletter				•
Company recognition on TechBridge website	Name	Name	Logo	Logo
Company recognition on event invitation and program	Name	Name	Logo	Logo
Company recognition on event signage	Name	Name	Logo	Logo
Priority seating at Digital Ball		•	•	•
Invitations to Digital Cocktail in March 2012*		1	2	3
Invitations to VIP Reception immediately preceding Digital Ball		1	1	1
Invitations to Appreciation Reception in May/June 2012		1	1	1
Tickets to Digital Ball (8 seats to each table)	8	8	8	16
Invitations to TechBridge Sponsor Receptions in September 2011, December 2011, February 2012 and September 2012	3	3	3	3
Recognition in appropriate event public relations materials	•	•	•	•
Opportunity to place TechBridge logo on company website	•	•	•	•
Access to volunteer programs	•	•	•	•

*Receive one extra Digital Cocktail ticket if commit to sponsorship by 12/31

Front Row (L to R): Larry Clark, CIO, Advantage Resourcing; Amy Brady, CIO - Global Enterprise Functions Technology & Operations, Bank of America; Nancy D'Amico, SVP & CIO, LeasePlan USA; Cigdem Delano, CIO, Morehouse School of Medicine; Maryann Goebel, EVP & CIO, Fiserv; Cindy Tierney, Former SVP & CIO, Beazer Homes USA, Inc.; Becky Blalock, SVP & CIO, Southern Company; Wes McDowell, VP & CIO, Georgia Region, Southern Company; Kathy Pittman, CIO, AFC Enterprises Popeyes; Robin Bienfait, CIO, Research In Motion; Dave Barnes, SVP & CIO, UPS

Second Row (L to R): Ed Steinike, VP & CIO, The Coca-Cola Company; Ken Rabun, CIO, Manhattan Associates; Alan Stukalsky, CIO & Managing Director, Randstad; Don Riley, CIO & SVP Logistics, Mohawk Industries; Will Alexander, VP of IS, Special Projects, and Logistics, RaceTrac Petroleum, Inc.; Gary Baxter, CIO, ING US; Kenneth Poinsette, VP of Technology, Rollins, Inc.; Ray Benedick, VP - IT Supply Chain & Finance, The Home Depot; Thomas Miller, CIO, Coca-Cola Refreshments; Dan Candeto, CIO - North America, The Coca-Cola Company; Chris Kenyon, EVP & CIO, Elavon

2011 Digital Ball Hosts



About the Digital Ball

Identified by many as 'the technology and business event to attend', TechBridge's Digital Ball is the signature fundraising gala that brings together Atlanta's technology, business and nonprofit leaders for an evening of dinner, dancing and visually stunning performances.

Beginning in 2001, the Ball has enjoyed impressive growth. Last year the Ball exceeded expectations, raising \$1.2 million in cash and in-kind donations from our 800 guests representing 94 sponsoring companies, including over 50 CIOs and CTOs from leading corporations.

About TechBridge

TechBridge is an Atlanta-based nonprofit with one mission - to help nonprofits use technology to do more and serve more people. We focus on technology, enabling nonprofits to focus on their mission. TechBridge has provided IT consulting, hosting and outsourcing services to hundreds of nonprofits, helping them harness the productivity gains long since enjoyed by the corporate sector. TechBridge has facilitated the donation of millions of dollars of Microsoft software and connects the needs of nonprofits with the skills and financial resources of the technology community.

Fees paid by nonprofits for technology services cover about half of TechBridge's operating expenses. The other half comes from generous sponsors like you.

By supporting TechBridge you are helping hundreds of nonprofits harness the power of technology, assuring a stronger, better community for us all.

Additional Sponsorship Opportunities

- Sponsor of VIP Reception immediately preceding Digital Ball on May 5th. Benefits include welcome comments, branding and additional attendees. (Open to Gigabyte and Terabyte sponsors.)
 - Matching Sponsor of raffle proceeds. Benefits include on-stage drawing of raffle tickets and branding.
- For more details contact digitalball@techbridge.org

Third Row (L to R): Rocky Wiggins, CIO, AirTran Airways, Inc.; Jimmy McCullough, VP, Application Delivery, Travelport; Paul Anderson, FVP Director of IT Software Development, Federal Home Loan Bank of Atlanta; Jay Ferro, VP & CIO, Chartis Aerospace; Randy Fox, CIO - Energy Services, GE Energy; Joe Oesterling, EVP Network & Technology, Cbeyond; Bill VanCuren, VP & CIO, NCR; Jim Peters, CTO, SITA; Bob Hesskamp, SVP, CNN Broadcast Engineering & Systems Technology; Brian Shield, EVP & CIO, The Weather Channel; John Dunbar, CIO, Aquilex Corporation

Fourth Row (L to R): John Seral, VP & CIO, GE Energy; Todd Bell, VP - South Area CIO, Verizon; Apurva Shrivastava, Director, IT, Cisco Systems, Inc.; Dave Kardesh, CIO, Cabela's; Mark Sohl, CIO, Generation Mortgage; Bob DeRodes; Beach Clark, VP Information Technology, Georgia Aquarium; Danny Branch, VP Information Technology, The Blank Family of Businesses; Jerry Bartlett, SVP & Chief Development Officer, First Data; Kevin Kern, CTO/EVP of Global Operations & Technology, First Data; Linwood Hayes, CIO, Travel Incorporated; Bryson Koehler, SVP, Global Revenue & Guest Technology, InterContinental Hotels Group; Jason Molfetas, CIO, Recall Corporation