



# TechBridge

## Technology Education Series

### Sharing technology expertise with the nonprofit community

"The content was very informative, to the extent that we will be presenting some of your info at our staff meeting next week. Keep up the good work - what you shared brings down the level of intimidation concerning IT."

Agnas Gooden,  
Administrative Manager,  
Samaritan House of Atlanta  
*Seminar: Make IT More  
Successful In Your Nonprofit*

### Contact

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The TechBridge Technology Education ("TechEd") Series offers nonprofit professionals an opportunity to learn about and work together on technology issues affecting their businesses.

Since inception in 2004, the TechBridge TechEd Series has provided over a thousand individuals with access to subject matter experts in areas including technology planning and budgeting, social media, mobile applications, disaster recovery, hosting, collaboration tools, information security, and legal compliance. In 2010 alone, 120 individuals from more than 60 nonprofit organizations attended the series.

The series consists of four independent seminars, each delivering approximately 2 hours of interactive, educational content. Participation is complimentary for TechBridge Member nonprofits – other registrants pay a nominal fee of \$25.

The TechEd Series provides affordable, high-quality educational seminars and a forum for peer-support - encouraging nonprofits to integrate technology into their business and harness the productivity gains long since enjoyed by the corporate sector.

### Join Us

- Share your expertise
- Reinforce your position as a leader in your chosen field
- Contribute to the community in a way in which only you can

### TechEd Series Sponsorship - \$10,000

Become a Sponsor of the TechEd Series, comprising all four seminars and receive:

- Logo on TechBridge website through December 2011
- Logo on promotional emails to over 5,000 individuals in the nonprofit, business, and technology communities announcing each of the four (4) seminars in 2011
- News release announcing Technology Education Series Sponsor(s)
- Recognition in Digital Ball printed program as Technology Education Series Sponsor
- Recognition in news releases announcing each of the four (4) seminars in 2011
- Option to place one representative on TechEd steering committee
- Option to provide contributing speaker at one seminar
- Option to host one seminar
- Two invitations to attend two TechBridge sponsor receptions (Sep 2011 and Dec 2011)

### TechEd Seminar Sponsorship - \$2,500

Become a Sponsor of one of four (4) TechEd seminars in the series and receive:

- Logo on TechBridge website posting for your sponsored seminar
- Logo on promotional emails to over 5,000 individuals in the nonprofit, business, and technology communities announcing your sponsored seminar
- Recognition in news release announcing your sponsored seminar
- Option to welcome seminar attendees
- Option to supply contributing speaker
- Option to host seminar
- One invitation to attend one TechBridge sponsor reception (Sep 2011 or Dec 2011)

### About TechBridge

TechBridge is an Atlanta-based nonprofit with one mission - to help nonprofits use technology to do more and serve more people. We focus on technology, enabling nonprofits to focus on their mission. TechBridge has provided IT consulting, hosting and outsourcing services to hundreds of nonprofits, by connecting the needs of nonprofits with the skills, experience and financial resources of the technology community. [www.techbridge.org](http://www.techbridge.org)